



SIMPSON HOTELS COLLECTION



The Simpson Hotel experience



After 40 years' experience in the travel industry, I have come to appreciate that the difference between a good hotel and an outstanding one lies in the detail. Even five stars can rapidly lose their sparkle if the service is lacklustre, yet hospitality that comes from the heart, thoughtfully and generously delivered, creates a holiday that meets the needs of the most discerning traveller.

This commitment to exceptional service sets our handpicked Simpson Hotels apart and, while each has its own unique personality and a spectacular setting that makes it truly one of a kind, together they are united by our passion for going the extra mile at every opportunity. We ask what would our guests

love; what would exceed their expectations? It's a way of thinking that has created a loyal following: guests who return year after year – and that's the best compliment I could wish for.

Best wishes,

Graham Simpson

Founder & Chairman, Simpson Travel

THE HALLMARKS OF OUR COLLECTION

Small, distinctive and intimate, our family of boutique hotels are united by four simple values...

CHOICE IS THE ESSENCE

We're always extremely selective about the hotels we work with – and many are exclusive to Simpson Travel. We offer child-friendly accommodation and tranquil Adult Only retreats, some of which also open their doors to families during the school holidays to allow these unique locations to be shared by all. This gives older children in particular the chance to enjoy a more stylish, grown-up holiday.

OUR SERVICE IS ALWAYS PERSONAL

Whether it's through our own team or the hotel owners themselves, our commitment to proactive, friendly service touches every aspect of your holiday: a combination of extensive local knowledge and our ability to listen to what matters most to you. From the guidance of our experienced travel specialists, each a destination expert, to the support of our excellent overseas representatives while you're away, we can help you choose the right hotel – and enjoy your stay there to the full.

LOCATIONS SHOULD BE LUXURIOUS

You may be metres from a sandy beach or gazing out across miles of exquisite coastline; surrounded by olive groves or relaxing in the soothing presence of gently rolling hills: Simpson Hotels are chosen not only for what they are, but also for where they are. And where they are is heavenly.

THE PLEASURE OF CREATURE COMFORTS

From the welcome bottle of wine on arrival to the cool cotton bedlinen and beds individually tested for comfort, we never compromise on the essentials of a deeply restful stay. And we believe that every day deserves to begin with a delicious breakfast, homecooked and bursting with fresh, local ingredients.



La Madonnina, Tuscany, Italy

CORFU, GREECE

BELLA MARE HOTEL

NEW FOR 2018

An elegant beachside haven in the exclusive northeast of Corfu island



Like a cherished jacket or your favourite song, Bella Mare puts you instantly at ease, whether you're sitting on your balcony, reading by the pool or dipping your toes into the dazzling aquamarine waters of Avlaki bay. The space is generous, the atmosphere is relaxed and the views are stunning.

To while away the hours...

There's a sailing school right on the beach, or you can walk into Kassiopi village, with its low-key summer buzz and gentle, teen-friendly nightlife, in around 20 minutes. For pure escapism, hire a small boat and the entire coastline of tiny coves and crystalline sea becomes yours to explore.

The Bella Mare Hotel is part of our Ionian Wandering programme. For details, visit simpsontravel.com/ionianwandering



Avlaki Beach

"Every member of staff is the best we have ever experienced, friendly, warm and cannot help enough. The location is perfect and everything is spotless." Tom HT, 2017 (TripAdvisor)



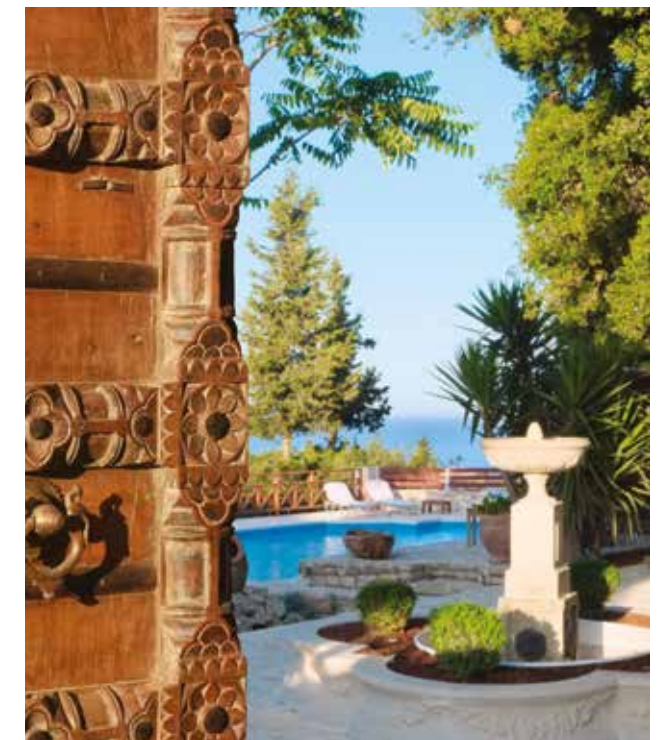


PAXOS, GREECE

PURPLE APRICOT HOTEL

ADULT ONLY HOTEL

*Beautifully designed with the
unconventional traveller in mind*



Medina suite



Purple Rain suite

“We have travelled far and wide with Simpson Travel and I can only say we have found the Jewel in the Crown. The Purple Apricot is a haven of peace and tranquillity.”

Chris & Anne Woodhead, 2017

There's a hint of far-distant places in the exotic flamboyance of this uniquely lovely Adult Only Hotel, each suite an eclectic one-off, individually styled by designer Jaxx Russell Flint. Expect sublime sea views, a heartwarming welcome and an atmosphere of lantern-lit, softly cushioned relaxation on an island that defines simple pleasures.

To while away the hours...

From morning coffees in harbourside cafés to idyllic beaches lapped by unbelievably clear waters, nothing is too far away on little Paxos. And come evening, new gifts appear: the glow of fireflies in olive groves, the artistry of sunsets and leisurely fish suppers under the stars.

The Purple Apricot Hotel is part of our Ionian Wandering programme. For details, visit simpsontravel.com/ionianwandering

PAXOS, GREECE

WATERSIDE HOUSE

ADULT ONLY HOTEL | NEW FOR 2018

Soak up the laid-back ambience in an enviable location above Lakka harbour



Mamaris beach

On an island where views are routinely sublime and the sea is never far away, stunning Waterside House still manages to impress, with its prime location overlooking Lakka harbour. Recently updated to its current, five-suite magnificence by its English owner, guests enjoy direct access to the sea from the grounds.

To while away the hours...

Take a short stroll into Lakka for a taverna lunch or a sunset drink watching the boats bobbing in the horseshoe-shaped bay. Loggos and Gaios are easily reachable by taxi, but for the true Paxos holiday experience, rent a little boat and discover its white pebble coves and hidden blue bays at your own pace.



Poseidon suite



Lakka harbour

All our guests have access to sea kayaks and paddleboards, but for those seeking something a bit more indulgent, luxurious massages are available by arrangement.

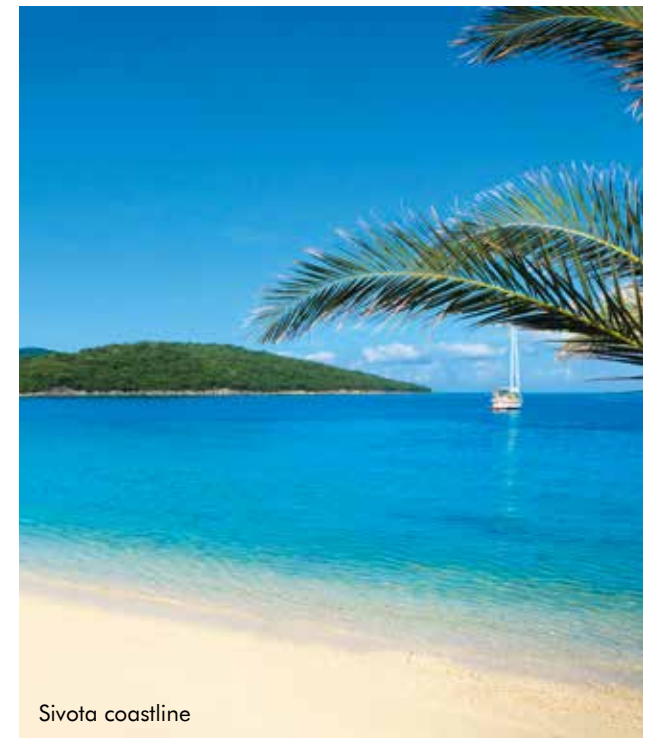


SIVOTA, GREECE

WHITE ORCHID HOTEL

ADULT ONLY HOTEL

Glamorous yet understated, an oasis of child-free, stress-free indulgence



Sivota coastline

"Fabulous location, superb accommodation, wonderful support from the team and a view to die for. We booked again the day after our return." Mrs Lowe, 2017



Luisa suite



Brassia suite

Intimate in scale and stylish by design, White Orchid boasts one of the most stunning views in our Greece portfolio. Each of its eight suites overlook the sparkling Ionian Sea, where dolphins bob up above the blue and Paxos and Corfu float like shadows in the distance.

To while away the hours...

Tucked between a secluded cove and the harbour village of Sivota, this is a location that lends itself perfectly to hiring a little boat, testing your balance on a paddleboard or lingering over a long lunch. Paxos is temptingly close or venture inland where the landscape becomes ever wider and more spectacular.

The White Orchid Hotel is part of our Ionian Wandering programme. For details, visit [simpsontravel.com/ionianwandering](https://www.simpsontravel.com/ionianwandering)

KEFALONIA, GREECE

BLUE JASMINE HOTEL

FAMILY-FRIENDLY IN SCHOOL HOLIDAYS*

Superbly spacious suites with hypnotic sea views, tranquillity guaranteed



Sunrise

Close to Skala beach yet blissfully secluded, Blue Jasmine makes the most of its spectacular vantage point with breathtaking views across the Ionian Sea. Thoughtfully designed for both couples and families, you'll find indulgent time and beautiful space to fully relax and enjoy this quieter corner of Kefalonia.

To while away the hours...

With a small sandy cove and a couple of tavernas within walking distance there's no need to venture out with the car, but if you're more of an explorer, the entire island is accessible from here, including Skala beach, picture-perfect Fiskardo, enchanting Assos village and numerous historic and pre-historic sites.

**Children are welcome from 21 July – 1 September.
All other departure dates are Adult Only (18 and over).*



Melissani Lake suite



Skala beach

"Thank you all so much; we've had a super time at Blue Jasmine – superb setting and lovely, lovely people. We will return." The Harte Family, 2017



Sunset



KEFALONIA, GREECE

AVITHOS BEACH ESTATE

Family-sized beach suites just a gentle stroll from fine golden sands



Garbis suite

Avithos Beach

“John and Karen and all their staff are absolutely fabulous and cannot do enough to ensure that every part of the stay is nothing short of perfect.” The Bulos Family, 2017

They say that a beach is a feeling as much as a place, and nowhere sums up that carefree, sand-between-the-toes sensation quite as well as Avithos. Even the littlest legs can manage the short walk to the sea, though with a private pool and secluded gardens around the hotel, it's entirely optional!

To while away the hours...

Nearby Argostoli is one of Kefalonia's prettiest towns and also the capital. It's well worth a visit to soak up the atmosphere in the vibrant town square. Melissani Cave, Karavmylos Lake and the Drogarati Caves are all easily reached in a day, as are Myrtos and Assos, beaches which adorn every guidebook to this delightful island.

MEGANISSI, GREECE

KERMOUSSI

ADULT ONLY HOTEL | NEW FOR 2018

Waterfront seclusion on tiny Meganissi, in one of just four elegantly stylish suites



Stravnam beach

The Keromoussi vision is to surpass expectations, supported by up to five staff for just eight guests, and a host of thoughtful extra touches. From private moorings and paddle boards to complimentary light meals and drinks throughout the day, owners Jean-Paul and Nathalie are creating an atmosphere of pure indulgence in an inspirational setting.

To while away the hours...

Boat hire is an unmissable Meganissi treat, with myriad pebble coves and secluded azure bays to discover. Vathy harbour invites you to linger with the locals, or explore on foot along goat tracks as old as the hills themselves. To up the pace a modest notch or two, Lefkada is a short ferry ride away.

Keromoussi Hotel is part of our Ionian Wandering programme. For details, visit simpsontravel.com/ionianwandering



Digital impression



Vathy

“We’ve been searching for a Simpson Hotel on Meganissi for some time. In the end, we realised it hadn’t been built yet. This intimate, spectacularly located four-suite hotel was worth the wait.” Graham Simpson, 2017



Digital impression

When this brochure went to print, Keromoussi was in the final stages of development in preparation for its grand opening later this summer 2018. The images shown are computer generated. Until we have the photographs on the website, a 15% introductory discount will apply to all bookings.



CRETE, GREECE

GK BEACH HOTEL

A superb beachfront location with a stunning White Mountain backdrop



Junior suite

"Fabulous combination of authentic, local experience and being treated like royalty. Lots to see and do when we went out... and a lovely welcoming location to wake up and come home to." Mrs Morgan, 2017

From breakfast overlooking the beach to evening feasts of the freshest local produce, GK Beach captures all the warmth and beauty of Crete in a magnificent seaside setting. Indulge in the gentle art of total relaxation by the pool, on the beach.

To while away the hours...

Take a day to visit the Venetian harbour of Chania town, or enjoy a lazy lunch by the sea at GK Beach. In spring and autumn, the White Mountains beckon, with peaks, plateaux and dramatic gorges to explore, and pretty villages where life flows as slowly and sweetly as the delectable local honey.

CRETE, GREECE

AROSMARI VILLAGE HOTEL

ADULT ONLY HOTEL

A cluster of charming stone cottages with a beautiful garden at its heart



Nestled into gardens fragrant with lavender, jasmine and roses, Arosmari is a place to relax and indulge all the senses. Echoes of the rural past sit comfortably next to thoughtful 21st-century touches, from extra-comfortable pool loungers to a meditation garden, outdoor classical concerts and a small spa.

To while away the hours...

Discover the timeless beauty of rural Crete on a walking route from Vamos village, and make sure you allow time to enjoy its celebrated local crafts, organic foods and traditional tavernas. For a change of pace, spend a day discovering Chania's Venetian harbour and intriguing warren of back streets.



Basil Cottage



"Such a delightful home that is hard to leave. We shall miss the gardens, the views, the delicious breakfasts (thank you Ruby) the great choices of tavernas, the air, tranquillity and the wonderful team who have made everything so easy." Lesley & Derek, 2017



KALKAN, TURKEY

KALKAN REGENCY

FAMILY-FRIENDLY IN SCHOOL HOLIDAYS*

Legendary service and superlative views over Turkey's Turquoise Coast



Penthouse Pool suite – Draco



Pool suite – Ophiuchus

“An absolute gem of a hotel, I can't recommend it more highly — or its excellent staff and service. Perfect, secluded location, but within an easy walk of the town and harbour.” LH, 2017

The Regency shines like a jewel in the crown of vibrant Kalkan: a hotel with sapphire sea views, a delicious menu of homecooked food and the Turquoise Coast's most celebrated spa. The town's lounge bars and celebrated rooftop restaurants are close by and your hosts, the Tomanbay family, will spoil you like life-long friends.

To while away the hours...

A traditional gület cruise is the most indulgent way to discover the coast, and you can enjoy a full day trip aboard the Regency's own craft Poseidon with our compliments. Catch the majestic ruins of Patara at sunset, or pack your walking boots and explore a stretch of the remarkable Lycian Way.

*Children are welcome 26 May – 2 June, 14 July – 1 September and 20 – 27 October. All other departure dates Adult Only (18 and over).

KALKAN, TURKEY

KORSAN SUITES

A hotel where fabulous service comes with the privacy of your own apartment



Set high enough above the coast for the most mesmerising views, yet still within walking distance of Kalkan's sophisticated centre, these split-level suites are supremely versatile, combining the generous space and facilities of a stylish apartment with the personal service of a boutique hotel.

To while away the hours...

The private Jacuzzis are hard to resist, but the Turquoise Coast merits exploration, so we hope you will take advantage of the complimentary gulet cruise offered to all our guests. Tantalising traces of ancient Lycia lie all around, from the sunken ruins at Kekova to mysterious Patara, still half buried in shifting sands.



"Spent a wonderfully relaxing two weeks at the Korsan Suites and couldn't fault it in any way. The team led by Memduh were friendly and helpful – nothing too much trouble. Would definitely recommend it." Mrs Lovett, 2017





BOZBURUN PENINSULA, TURKEY

LOSTA SAHIL EVI

ADULT ONLY HOTEL

Find a more romantic holiday mode on your own private stretch of waterfront



"Losta Sahil Evi was tranquil and beautiful, offering complete rest with the option of excursions inland or at sea. The lunches were extremely good and Turkish tea with homemade cake at 4.30pm daily, was a real treat." Ms Leigh, 2017



Asia

Amid the charming authenticity of Selimiye village, this enchanting beach retreat is completely without artifice. It takes the timeless pleasure of a place by the sea and adds pretty bedrooms and a simple yet stunningly effective sunbathing platform, stretching out over the jewel-bright Aegean.

To while away the hours...

You'll find superb seafood restaurants, boutiques and jazz bars on your doorstep, but, for many, Selimiye's crystalline sea is its biggest asset, with snorkelling, diving and boat trips around the beautifully unspoiled Bozburun Peninsula. And set time aside to explore the gentle, forest-clad slopes, where the ancient remains of Loryma and Amos await you.

PUGLIA, ITALY

MASSERIA LE TORRI

ADULT ONLY HOTEL | NEW FOR 2018

An historic family home reimaged with elegance and style



Orchidea suite



Gardenia suite

In addition to delicious complimentary breakfasts, once a week, a spread of traditional Apulian fare is served for dinner, cooked in the stone oven that once belonged to Mimmo's mother.

From a passion project that lasted ten painstaking years, Mimmo, the owner, and his wife Silvana have created something beautiful. And whether you choose to luxuriate poolside, with all the pristine dazzle of a Riviera retreat, or in your private suite, serene and dreamlike in its simplicity, quality shines.

To while away the hours...

Beyond the plains of ancient olive groves, historic Conversano is just ten minutes away by car for dinner with a Michelin star – or soak up the coastal ambience of picturesque Polignano a Mare, where poetry is written on the wooden doors and summer festivals fill the streets with vibrant joie de vivre.





“A delightful week at La Madonnina! Maria is the perfect hostess; we greatly appreciated her cooking after a day’s sightseeing in this beautiful part of Tuscany.” The McClelland’s, 2017



TUSCANY, ITALY

LA MADONNINA

For service like a warm embrace and a landscape to inspire



Rinaldo and Maria offer hospitality that sparkles and deliver it with such consummate care that this charming hotel feels like coming home. Children are welcomed with open arms; couples can share the gift of pure escapism within easy reach of Tuscany’s most iconic towns and cities, and the food is excellent, always.

To while away the hours...

Within the glorious countryside, hiking trails weave their way through forests, vineyards and olive groves – or make the five-minute drive to Castiglion Fiorentino, an atmospheric Renaissance town of open-air restaurants, traditional squares and lively summer festivals, just half an hour from Cortona.

La Madonnina is part of our Tuscan Wandering programme. For details, visit [simpsontravel.com/tuscanwandering](https://www.simpsontravel.com/tuscanwandering)



POLLENÇA & PUERTO POLLENÇA, MALLORCA

SON PONS HOTEL

NEW FOR 2018

Eco-friendly and authentic, full of character and managed with passion



The original finca buildings date back to the 1500s and a real sense of history pervades in its rough stone walls, restored with love by your wonderful hosts, the Siquier family. For a romantic break, walking trip or family holiday, the feeling of space, peace and well-being in this magical spot is simply addictive.

To while away the hours...

The estate extends over 150,000m², with the UNESCO-classified Tramuntana Mountains forming a spectacular backdrop and almost endless walking and cycling possibilities. Playa de Muro – 6km of pristine pale sand and turquoise water – is around 15 minutes away by car, along with Alcúdia and Pollença.



Junior suite superior with terrace



“We really like Son Pons, this was our second visit, but this time we have children (5 and 8 years old); they also absolutely loved it. The staff are genuine, helpful and kind. The breakfast was superb – great location to visit the amazing surrounding sights.” Mr T W, 2017 (TripAdvisor)

SIMPSON HOTEL PRICES

Prices are based on listed occupancy, departing on the lowest priced available date. Price includes accommodation, flights and car hire or transfers. Flight supplements may apply. Prices correct as of 22 March 2018.

HOTEL	YOUR CHOICE OF ROOMS/SUITES	COUPLES Prices from: (two sharing)	FAMILIES Prices from: (max. occupancy)
Blue Jasmine Hotel <i>Children are welcome from 21 July – 1 September. All other departure dates are Adult Only (18 years or older).</i>	One 2-bedroom suite, sleeping 2-5: Myrtos	£1,031pp	N/A
	Four 1-bedroom suites, sleeping 2-4: Aenos Forest, Atros Mist, Melissani Lake and Mounda Blue	£831pp	£946pp
	Two 1-bedroom suites, sleeping 2-3: Skala's Dawn and St George Bay	£831pp	£1,080pp
	One small Junior Suite, sleeping 2: Apollo's Temple	£771pp	N/A
	Two junior suites, sleeping 2: Antisamos and Assos Cliffs	£707pp	N/A
	Two junior suites, sleeping 2-3: Avithos Water Cliffs and Ionian Sun	£819pp	£991pp
Avithos Beach Estate	Six 2-bedroom suites, sleeping 2-4. Side sea views: Levantes, Maistros and Sirokos; countryside views: Garbis, Graigos and Pountes	£856pp	£661pp
	Two 4-bedroom apartments, sleeping 2-7, both with countryside views: Ostria and Tramoundana	£829pp	£596pp
La Madonnina	Two 2-bedroom suites, sleeping 2-4: Gli Avi and La Nonna	£771pp	£501pp
	Studio cottage, sleeping 2: La Capannina	£671pp	N/A
Masseria Le Torri	Nine 1-bedroom suites, sleeping 2	£726pp	N/A
Purple Apricot	Seven 1-bedroom suites, sleeping 2	£1,063pp	N/A
Bella Mare	Classic rooms, sleeping 2	£982pp	N/A
	Superior rooms, sleeping 2	£1,043pp	N/A
	Junior suites, sleeping 2-3	£1,089pp	N/A
	Family suites, sleeping 2-4	£1,165pp	£770pp
Waterside House	Five 1-bedroom suites, sleeping 2	£883pp	N/A
White Orchid Hotel	Eight 1-bedroom suites, sleeping 2	£1,061pp	N/A
Keromoussi	Three 2-bedroom suites, sleeping 2: Kalamos, Ithaki and Thilia	£1,791pp	N/A
	One 2-bedroom pool suite, sleeping 2: Skorpis	£2,171pp	N/A
GK Beach Hotel	One 1-bedroom suite, sleeping 2: Kolatsos	£954pp	N/A
	Seven junior suites, sleeping 2-3 (folding beds for under 16s)	£856pp	£714pp
	Three top-floor junior suites, sleeping 2	£878pp	N/A
	Six 1-bedroom ground-floor suites, sleeping 4 (folding beds for under 16s)	£888pp	£661pp
	Six 1-bedroom, top-floor suites, sleeping 4 (folding beds for under 16s)	£900pp	£667pp

HOTEL	YOUR CHOICE OF ROOMS/SUITES	COUPLES Prices from: (two sharing)	FAMILIES Prices from: (max. occupancy)
Arosmari Village Hotel	Seven 1-bedroom cottages, sleeping 2: Basil, Bay, Fennel, Mint, Oregano, Rosemary and Thyme	£838pp	N/A
	Three 2-bedroom cottages: Lavender, Camomile sleeping 2-3, Arugula 2-4	£900pp	N/A
Kalkan Regency <i>Children are welcome from 26 May – 2 June, 14 July – 1 September and 20 – 27 October. All other departure dates are Adult Only (18 years or older).</i>	Twelve 1-bedroom standard rooms, sleeping 2-3: 109, 110, 111, 112, 209, 210, 211, 212, 309, 310, 311, 312 (includes camp bed for a child aged 14 or under)	£595pp	£617pp
	Six 1-bedroom standard poolside rooms, sleeping 2-3: 107, 108, 207, 208, 307, 308 (includes camp bed for a child aged 14 or under)	£645pp	£650pp
	Four 1-bedroom new standard rooms, sleeping 2: 201, 206, 301, 306	£745pp	N/A
	Two 1 bedroom Orchard Suites, sleeping 2-3, Limon and Portakal (includes camp bed for a child aged 14 or under)	£758pp	£750pp
	Four 1-bedroom Regency Deluxe Rooms, sleeping 2-3: 101, 102, 103, 106 (includes camp bed for a child aged 14 or under)	£758pp	£734pp
	Four 1-bedroom New Regency Suites, sleeping 2-4: Incir, Kiraz, Mandalina and Üzüm (includes double sofabed for children aged 14 or under)	£795pp	£698pp
	One 1-bedroom New Regency Deluxe Suite, sleeping 2-4: Nar (includes double sofabed for children aged 14 or under)	£845pp	£735pp
	Two 1-bedroom Pool & Garden Suites, sleeping 2-3: Lynx and Lyra (includes single camp bed for a child)	£945pp	£867pp
	One 1-bedroom Pool & Garden Suites, sleeping 2-4: Corona Borealis (includes double camp bed for children)	£945pp	£775pp
	Three 1-bedroom Pool Suites, sleeping 2: Coma Berenices, Opiuchus, Virgo	£1,020pp	N/A
Korsan Suites	Four 2-bedroom, 2-storey suites, sleeping 4	£798pp	£626pp
	Four 3-bedroom, 2-storey suites, sleeping 6	£836pp	£576pp
	One 2-bedroom Family Pool & Garden Suite, sleeping 2-4: Leo	£1,234pp	£1,243pp
Losta Sahil Evi	1-bedroom ground floor suite (sleeps 2): Afrodit	£664pp	N/A
	1-bedroom first floor suite (sleeps 2): Aura	£739pp	N/A
	1-bedroom detached cottage (sleeps 2): Asia	£789pp	N/A
Son Pons	1-bedroom suite (sleeps 2): Double classic, Double deluxe with terrace	£711pp	N/A
	1-bedroom suite (sleeps 2-4): Junior suite classic, Junior suite superior with terrace	£786pp	£610pp

The road less travelled

“The road less travelled’ means going the extra mile where others might take shortcuts – and in doing so, we offer a superior experience to all those who travel with us.”

Graham Simpson





SIMPSON
TRAVEL

020 8003 6375 | simpsontravel.com | [f](#) [t](#) [i](#) /simpsontravel